## **Options for live transmission of SOTEU**

## **Satellite reception**

In order to broadcast on a TV channel, the best option is to receive the satellite broadcast (HD) as explained here: <u>http://ec.europa.eu/avservices/ebs/satellite.cfm?sitelang=en</u>

SOTEU will be broadcast by the **EBS+ channel** <u>http://ec.europa.eu/avservices/ebs/schedule.cfm?sitelang=en&page=2&institution=&date=09/14/2016</u>

## Web broadcast

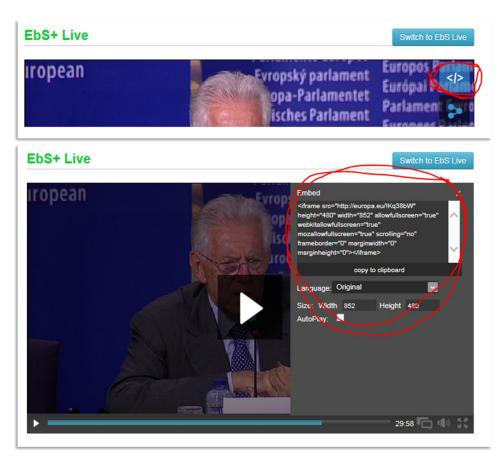
In order to broadcast on a webpage, you can directly embed the EBS+ live player: <u>http://ec.europa.eu/avservices/ebs/live.cfm?page=2</u>

You can choose size and language, but you have to take care about http & https settings (webmasters will know that). The embed code for EBS+ with French language and size 852x480 pixel is

<iframe src="http://europa.eu/!gx67XP" height="480" width="852" allowfullscreen="true" webkitallowfullscreen="true" mozallowfullscreen="true" scrolling="no" frameborder="0" marginwidth="0" marginheight="0"></iframe>

The embed code for a different configuration (language / size) can be created via the EBS+ live player by clicking in the encircled area on the screenshot below.

The embed code is permanent (it will always show the current broadcast) and can thus be already preprogrammed on the target page (and turned on when the SOTEU begin). SOTEU-related broadcasts (arrivals, illustrative shots etc.) will begin as of 8.15 CET.



Contact for technical issues: COMM-E-team@ec.europa.eu